

Park Dairy
HOUSE OF FLAVORS

75 YEARS

ICE CREAM

- Amaretto Cherry Moose Tracks** ☑
Amaretto ice cream, cherry filled chocolate cups, cherry pieces & Moose Tracks fudge.
- Bear Claw** ☑
Dark chocolate ice cream with caramel and chocolate covered cashews.
- Birthday Cake**
Cake batter ice cream with cake and confetti frosting pieces.
- Black Cherry** ☑
Sweet cherry ice cream with black cherries.
- Blackberry Dark Chocolate Chunk**
Blackberry ice cream with blackberry ripple and chunks of dark chocolate.
- Blue Moon** ☑
Our signature flavor!
- Bubble Gum** ☑
Bubble gum flavored ice cream with pieces of bubble gum.
- Butter Pecan** ☑
Rich butter ice cream with pecan pieces.
- Campfire S'mores**
Graham cracker ice cream with chocolate chips and marshmallow ripple.
- Caramel Caribou** ☑
Vanilla ice cream with caramel and chocolate covered caramel cups.
- Carrot Cake**
Sweet cream cheese ice cream with carrot cake pieces.
- Chocolate** ☑
Classic chocolate ice cream.
- Chocolate Chip Cookie Dough**
Vanilla ice cream with cookie dough pieces and chocolate flakes.
- Chocolate Cream Pie** ☑
Milk chocolate ice cream, whipped cream swirls & chocolate curls.
- Coconut Joy** ☑
Rich coconut ice cream with chocolate chips and crunchy almonds.
- Coffee** ☑
Rich coffee ice cream.
- Cookies & Cream**
Cream center ice cream with crushed chocolate sandwich cookies.
- Eskimo Kisses**
Coconut ice cream with chocolate truffles and fudge.
- Mackinac Island Fudge**
Vanilla ice cream with fudge chunks.
- Mackinac Island Peanut Butter Fudge** ☑
Peanut butter ice cream with chocolate peanut truffles & fudge.
- Michigan Pot Hole**
Thick black-tar fudge in chocolate ice cream with chunks of chocolate asphalt.
- Mint Chip** ☑
Mint ice cream with chocolate flakes.
- Mint Moose Tracks** ☑
Mint ice cream, chocolate mint filled cups & Moose Tracks fudge.
- Milky Way**
Milk chocolate ice cream with Milky Way pieces, chocolate flakes and caramel.
- Moose Tracks** ☑
Vanilla ice cream with fudge and chocolate covered peanut butter cups.
- Non-Dairy Feature Flavor**
- Orange Pineapple**
Orange ice cream with pineapple pieces.
- Peanut Butter Cup** ☑
Chocolate ice cream with peanut butter swirl.
- Pirate's Treasure**
Premium caramel ice cream with Oreo cookie pieces and M&M's.
- Pistachio Almond**
Pistachio ice cream with almond pieces.
- Praline Pecan**
Praline pecan ice cream with caramel and candy coated pecans.
- Raspberry Chip Cheesecake** ☑
Cheesecake ice cream with raspberry swirl and chocolate flakes.
- Strawberry**
Strawberry ice cream with strawberry pieces.
- Strawberry Cheesecake**
Cheesecake ice cream with strawberry sauce.
- Superman**
Blue moon, cherry and lemon ice creams.
- Toffee Caramel Chunk**
Toffee ice cream, thick caramel swirl & chocolate toffee chunks.
- Vanilla**
Classic vanilla ice cream.
- Sorbet & No Sugar Added**
Feature flavors offered daily

☑ Gluten Free

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HOUSE OF FLAVORS

75 YEARS

ONE TOPPING SUNDAES

Topped with whipped topping and a Michigan cherry!
Large - 8.99 • Medium - 7.99 • Small - 6.99

- Butterscotch
- Chocolate
- Hot Caramel
- Hot Fudge
- Marshmallow
- Peanut Butter Fudge
- Pineapple
- Strawberry
- Wild Cherry

Bananas, Peanuts, Pecans,
or an Extra Side of Topping, add - 1.99
Bacon or Brownie Bites - 3.00
Waffle Cone Pieces - .94



HOUSE SUNDAES

Topped with whipped topping and a Michigan cherry!
Large - 9.49 • Medium - 8.49 • Small - 7.49



- Black & Tan**
Vanilla ice cream, hot caramel, and hot fudge.
- Caramel Butter Nutty Bacon**
Butter pecan ice cream, hot caramel, hardwood-smoked bacon and waffle cone pieces.
- Carmelot**
Vanilla ice cream, hot caramel, hot fudge and peanuts.
- Cherry Bon Bon**
Vanilla ice cream, hot fudge and wild cherry topping.
- Chocolate Covered Strawberry**
Chocolate ice cream, strawberries and hot fudge.
- Chocolate Explosion!**
Michigan Pot Hole ice cream, hot fudge & brownie bites.
- Hokey Pokey**
Vanilla ice cream, hot fudge, butterscotch and pecans.
- Malt Ball**
Chocolate ice cream, hot fudge and malt powder.
- Marshmallow Fudge**
Vanilla ice cream, hot fudge and marshmallow creme.
- Strawberry Fields Forever**
Strawberry ice cream, marshmallow and strawberries.
- Tin Roof**
Vanilla ice cream, chocolate topping and peanuts.
- Turtle Sundae**
Vanilla ice cream, hot caramel, hot fudge and pecans.
- Yankee Doodle Dandy**
Blue Moon ice cream, marshmallow creme, strawberries, and an American Flag!

SCOOPS & SHAKES



Dish or Cone
1 scoop - 4.72
2 scoops - 6.60
Waffle Cone - .94
Shakes, Malts - 7.49
Floats - 7.00



STRAWBERRY ICE CREAM WAFFLE

A Pearl Sugar Waffle from Belgium! Topped with Vanilla ice cream, strawberries, whipped topping & a Michigan cherry!
\$7.99.

ICE CREAM SODAS & PHOSPHATES

- BLUE RASPBERRY
- CHERRY
- CHOCOLATE
- LEMON
- STRAWBERRY
- VANILLA

Ice Cream Sodas - 7.49
Phosphates - 4.99



1904

The ice cream cone is introduced at the St. Louis World's Fair.

1948

Bob Neal Sr. purchases Miller's Dairy, a full line dairy. The name is changed to Park Dairy. Park Dairy makes 5 flavors of ice cream: Vanilla, Chocolate, Lemon, French Vanilla and Blue Moon.

1959

The Neal family decides to quit processing milk, butter, and cottage cheese to focus solely on ice cream.

1961

Bob Neal Jr. graduates with a degree from MSU in Dairy Technology and joins his father as partner and plant manager. The plant is remodeled to produce 600 gallons of ice cream per hour.

1964

Park Dairy changes it's corporate name to the well-known name of today - House of Flavors. The phrase House of Flavors started as a tag line describing Park Dairy.

1976

Ludington House of Flavors Restaurant is remodeled as a full service restaurant/ ice cream parlor. Manistee House of Flavors opens.

1995

Bob & Kay Neal, and Barry & Cindy Neal, remodel Ludington House of Flavors Restaurant to it's current format.

2002

House of Flavors Manufacturing expands ice cream production to one million gallons per month.

2016

June 11, 2016 - Ludington House of Flavors Restaurant breaks Guinness World Record for Longest Ice Cream Dessert! 2,970' 8.95" of sweetness! See our display case in Ludington for proof!

2022

June, 2022 - The Parlor by House of Flavors opens in Zeeland, MI featuring 40 flavors of ice cream, sundaes, ice cream sodas & more! Another sweet spot to visit!

TODAY

House of Flavors Manufacturing annual ice cream production exceeds thirty million gallons and is shipped all over the continental United States from the original plant in Ludington. Sweet!



THE ORIGINAL PIG'S DINNERS

Our famous Pig's Dinners topped with whipped topping and a Michigan cherry!

The Original Pig's Dinner

Vanilla, chocolate, strawberry and orange pineapple ice creams with a banana in a pig's trough and pineapple, wild cherry, strawberry and chocolate toppings. Plus, this year's collector pig pin! - 14.99

The Super Pig's Dinner

The original Pig's Dinner with 3 more scoops! Plus, get this year's collector pig pin! - 19.99



PARK DAIRY FAVORITES

All Sundaes topped with whipped topping and a Michigan cherry!

Banana Split

Vanilla, chocolate, and strawberry ice creams on a whole banana topped with pineapple, chocolate, and strawberry toppings - 9.99

Junior Banana Split

Chocolate and strawberry ice creams on a whole banana topped with chocolate and strawberry toppings - 8.99

Flight of Ice Cream

Try any 5 flavors of our delicious ice cream - 12.99

Hot Fudge Brownie

Vanilla ice cream, hot fudge and a homemade brownie - 8.99

Strawberry Shortcake

Vanilla ice cream, strawberries and a buttermilk biscuit - 8.99



Life Magazine, 1953



NEW USE FOR STRAWS

Messed-up soda shop is evidence of Michigan's young fry's new fad

In Ludington, Michigan the Park Dairy Bar took on a new look. There young Ludingtonites added a new gimmick to the old trick of using straws as blowguns. They discovered that when the casings in which straws come wrapped are dipped in malted milks and then blown upward, they stick to the ceiling in a juicy stain. At first Owner Robert Neal tried knocking the straws off, but the next day there would always be more suspended above him. Now he is resigned to having his place look like a subterranean grotto hung with stalactites because, though the malted-bearing missiles make an awful mess, his youthful patrons have taken to ordering several malteds at a time to insure a plentiful supply of ammunition.



Downtown Ludington
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